

MEETING MINUTES

Date:	27 th May 2025
Time:	4:00 PM – 5:00 PM
Location:	Microsoft Teams
Meeting Topic:	MONTHLY STAKEHOLDER ADVISORY COMMITTEE

ATTENDEES

Name	Initials	Company	Email Address
Rosaleen Nogle	RN	BSA (Buffalo Sewer Authority)	rnogle@buffalosewer.org
Aria Harris	AH	TYLin/PMT	Aria.Harris@tylin.com
Brittany Fletcher	BF	TYLin/PMT	Brittany.fletcher@tylin.com
Art Hall	DB	Hallmark/PMT	Art@thehallmarkfirm.com
Katie Segarra	KS	Hallmark Planning	kate@thehallmarkfirm.com
Cambridge Boyd	CB	Hallmark Planning	cam@thehallmarkfirm.com
Sandy Smith	SS	Buffalo Niagara Waterkeeper	
Asantewa Holley	AH	Northland Workforce Training Center	
Tyra Johnson-Hux	TJ	LISC	
Jennifer Taylor	JT	Journey's End	
Darnell Haywood	DH	Bank on Buffalo	

AGENDA

1.	Takeaways from previous Council District Meetings	AH
2.	Upcoming Council District Meetings	AH
3.	Interactive Website Engagement	KS
4.	Queen Cities Clean Waters Festival	AH

BSA Capital Projects Program Management Team:

Arcadis | JM Davidson Engineering | Hallmark Planning & Development | e3 Communications | Watts Architecture & Engineering | CORE Environmental | Atlantic Testing Laboratories | Frandina Engineering and Land Surveying | KHEOPS Architecture, Engineering and Survey | International Institute of Buffalo | Jade Stone Engineering | NASCO Construction Services

MEETING NOTES

1. Takeaways from council district meetings

- a. The PMT/Hallmark team has conducted 6 Council district specific BSA QCCW Public Participation Forums so far:
 - South District (The Buffalo Irish Center)
 - University District (St. Gerard Place)
 - Masten (Northland Workforce Training Center)
 - Lovejoy District (Schiller Park Senior Center)
 - Fillmore District (Matt Urban Center)
 - Ellicott District (Pratt Willert Community Center)
- b. Constraints to attendance/turn out
 - conflicting community events, time of year, marketing/PR
- c. Input from the attendees:
 - Sandy suggested the team work on creating a city-wide or district specific “hook line” to draw interest to each meeting.
 - Tyra questioned the intent to attend pre-existing community events, festivals, etc. – the answer is yes BSA and the Program Management team has and will attend various events, block club meetings etc., however, these public meetings are a legal requirement. Historically, Sewer specific events do not have a large draw, unless attached to other concerns that the public may have.
 - Aria mentioned the potential for more engagement on social media posts like – polling features, hashtags and captions which help boost engagement.

2. Upcoming Council District Meetings:

- a. Tue, June 10th | Delaware district:
 - Dash’s Market
 - 1770 Hertel Ave, Buffalo, NY 14216
- b. Thu, June 12th | Niagara District:
 - The Belle Center
 - 104 Maryland St, Buffalo, NY 14201
- c. Tue, June 17th | North district:
 - Northwest Buffalo Community Center
 - 155 Lawn Ave, Buffalo, NY 14207

3. Interactive Website Engagement

- a. Kate provided an update on the Interactive Website and some of the metrics received from the first month of survey results.
 - Top results from the question regarding best ways to reach and engage the Buffalo Community - community workshops, direct mailings.
 - Sewer education is a top priority in connecting with the residents of the City of Buffalo.
 - How can we make technical information accessible and easy to understand - Visuals & Interactive exhibits have been a top response in improving the engagement activities and increasing the understanding of the technical aspects of the project.
 - What partnership would better help us connect with the community - Buffalo Public Schools.

- Community benefit agreement, knowledge of Scajaquada Creek, language inclusivity and improving the map by adding manhole locations.

4. Queen City Clean Waters Festival

- a. Event purpose was derived from the need to host an in-person city-wide meeting to be inclusive of all 9 districts
- b. Potential to host at either Waterfront Park or Delaware Park (Hoyt Lake)
- c. Questions – Transportation/bus lines? Intended target audience?
- d. Darnell Haywood and Asantewa Holley expressed the preference with the location, accessibility, and familiarity of Hoyt Lake (Delaware Park)
 - Potential contact w/AKG, Richardson, and Buff State to use lawn space.
 - The location will also provide an influx of foot traffic and awareness.
 - It will also be important to have the backing of the council members.
- e. Canalside has been considered but seems to be a limited option given cost, availability, and potential travel impacts with the rail construction.
- f. Broderick Park is under construction and poses some constraints.
- g. Potential partners – TBD
- h. Marketing – Darnell Haywood mentioned making the event fun, engaging and informative (Rosie stated that the specific content does need to be covered for compliance purposes)
- i. **Hallmark team to set up additional meeting with the SAC to further discuss the planning or invite the SAC members to join biweekly community meetings with the PMT to discuss.**

Meeting adjourned at 5:10 pm

NEXT MEETING:

Date of Next Meeting: June 24, 2025

Time of Next Meeting: 4:00 PM

Location of next Meeting: Microsoft Teams
