

### Agenda

1 QCCW Interactive Website Engagement

- 2 Queen City Clean Water Fair
  - Event Planning Update
  - Volunteering & Organizational Support
  - Marketing





# QCCV Interactive Website Engagement



### July Engagement Activity

Total Views: 1,546

Total Visits: 1,042

**Total Visitors: 620** 

Total Contributions: 37

(35 Survey Respondents & 3 Comment on Share Your Insights)

Views - The number of times a Visitor views any page on a Site.

Visits - The number of end-user sessions associated with a single Visitor.

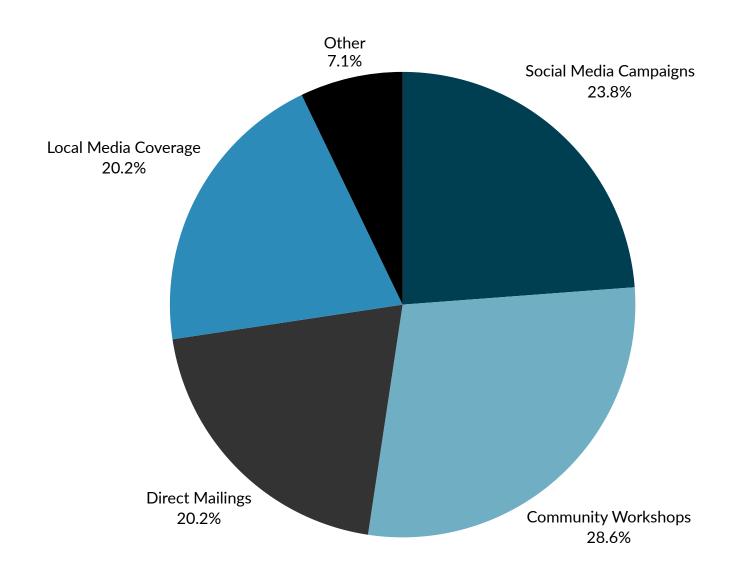
**Visitors** - The number of unique public or end-users to a Site. A Visitor is only counted once, even if they visit a Site several times in one day.

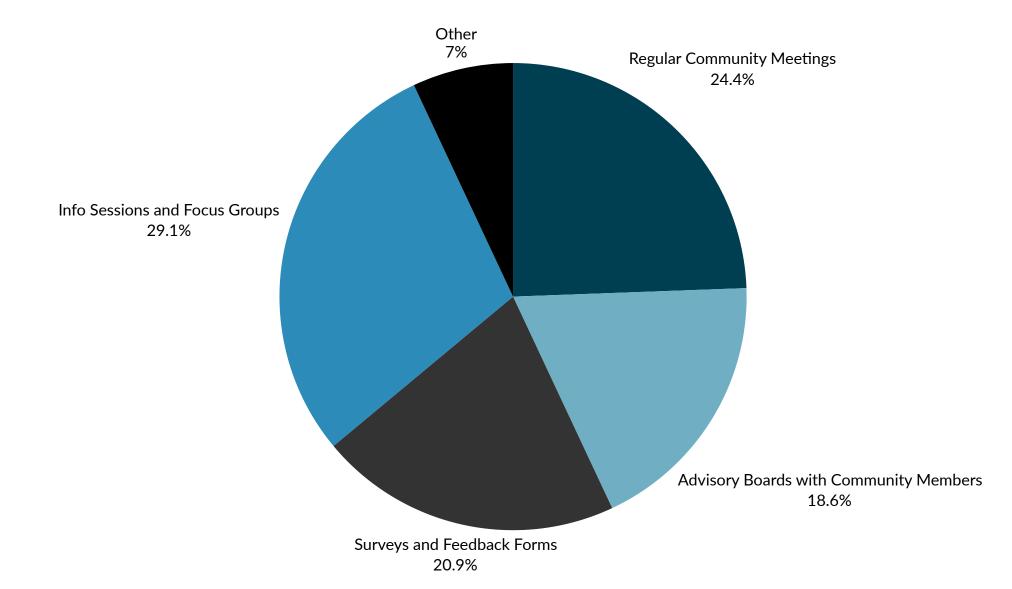
Contributions - The total number of responses or feedback collected through the participation tools.

#### **Survey Results**

1. What are the best ways to reach and engage the Buffalo community in conversations about sewer infrastructure improvements?

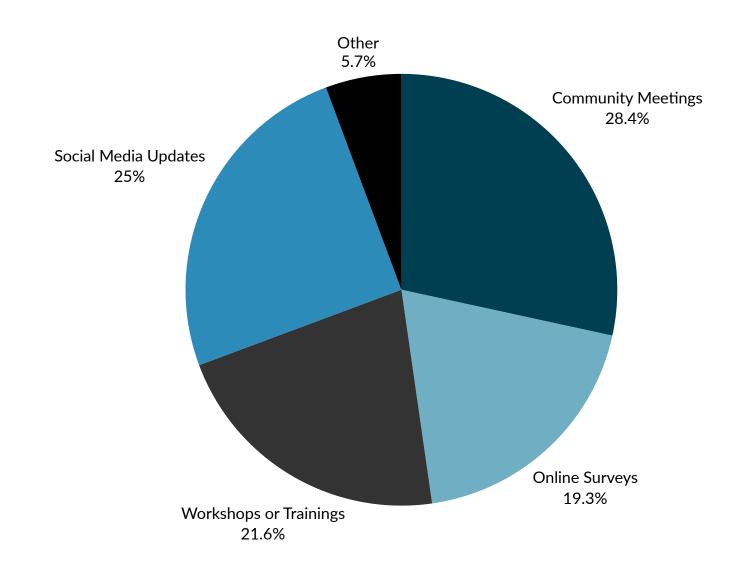
2. How can we ensure that community voices are genuinely represented and valued in the decision-making process?

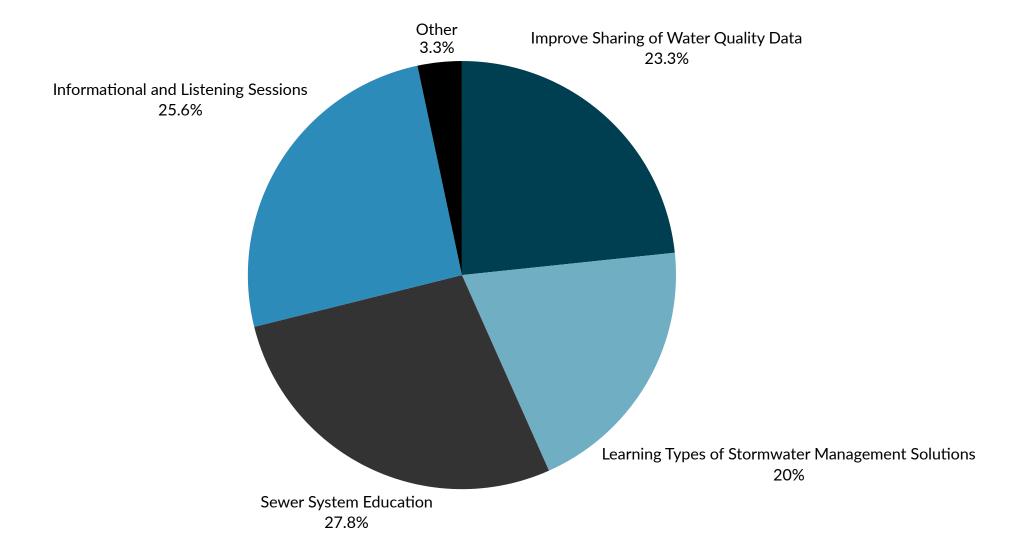




3. How would you prefer to be engaged in future discussions or decision making about sewer infrastructure improvements?

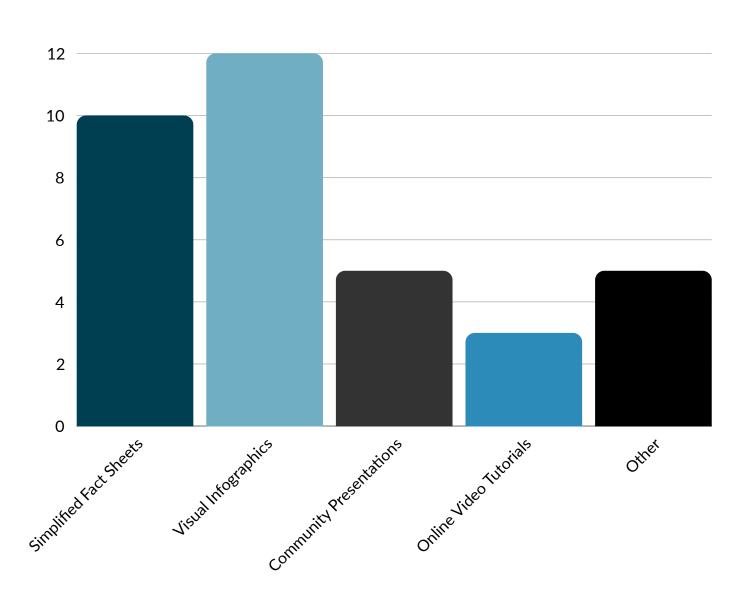
4. What additional resources or support would be most helpful to improve sewer infrastructure and waterways testing/improvements in your community (such as Niagara River and Scajaquada Creek)?





5. How can we make technical information about the Queen City Clean Waters Initiative accessible and easy to understand for everyone?

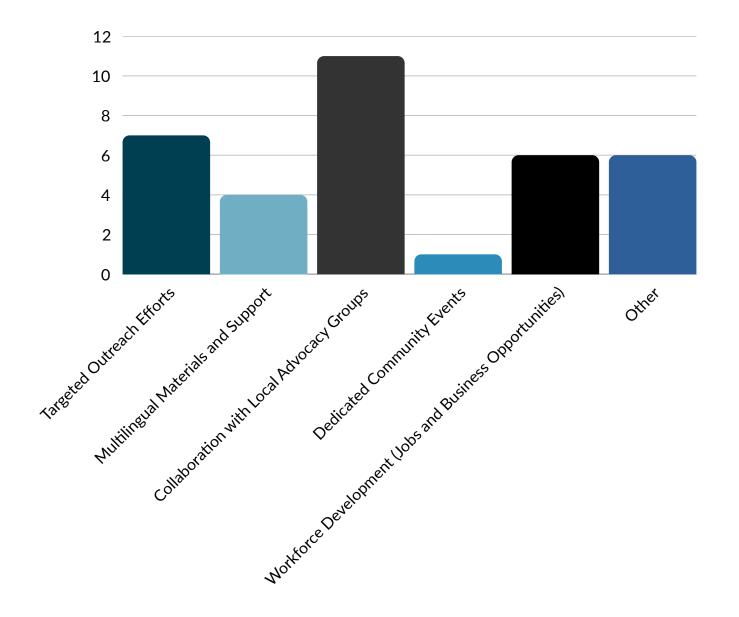
6. What partnerships could help us better connect with the community? (Rank in Order 1 = Least, 5 = Best)



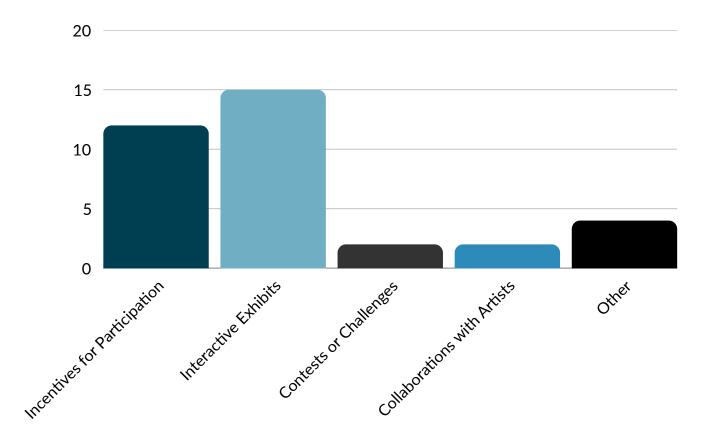
#### 1. Buffalo Public Schools

- 2. Nonprofit Organizations
- 3. Community Leaders
- 4. Local Businesses
- 5. Workforce Development

### 7. How can we engage underrepresented or historically marginalized communities in this process?

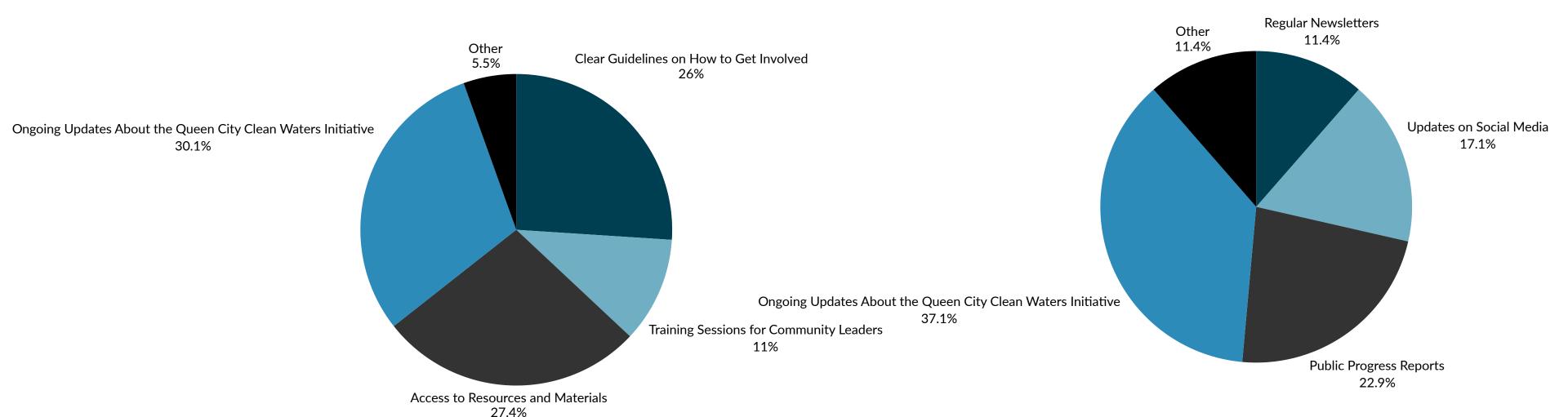


### 8. What is a creative idea for building public interest and participation in this Queen City Clean Waters Initiative?



9. What information or support would you need to feel empowered to participate in or promote the Queen City Clean Waters initiative?

10. How can we ensure ongoing communication and transparency with the community as the Queen City Clean Waters Initiative progresses?



### 11. Is there anything else you would like us to know about water quality, health concerns, or community benefits that should be included in the Queen City Clean Waters initiative?

- What is the meaning of "green infrastructure". How would the public schools be involved. Teachers are already swamped with pressures to do things outside of the regular curriculum. I realize clean water is a science issue; topic is not in all grade level.
- Community Benefit commitment/Ensure local business employment inclusion.
- What can be done about the Scajaquada Creek? Can it be unburied?
- An interactive map that allows city residents to identify things like a smelly manhole and then get a response that's also on the map.

  The map could include the entire system with the ability to zoom in on a project and get an animation short.
- Educate the public so we all can take responsibility
- How does the QCCWI differ from the BSA? One and the same
- You need to be language inclusive. Many non-English speakers in the city.
- Stay ahead of federal chaos and non-fluoridation

#### BUFFALO SEWER AUTHORITY

## Queen City Clean Waters Fair - Planning Update

- Friday, August 29<sup>th</sup> 4 PM 7 PM
  Hoyt Lake in Delaware Park









QueenCityCleanWaters@buffalosewer.org

#### **Event Details**



#### Vendors/Organizations in Attendance

- Buffalo Niagara Waterkeeper
- Erie County Low Income Program
- Aquarium of Niagara
- US Fish and Wildlife Service
- Engineers for a Sustainable World
- Buffalo Engineering Awareness for Minorities
- Phoenix Innovation Group/Foundry
- Northland Workforce Training Center
- West Side Rowing Club
- City of Buffalo Department of Recycling
- Twisted Icee Slushie Bar
- Half Luna Empanadas
- Moneybag Dumplings
- What's Poppin Popcorn

#### **Event Details: Plan B?**

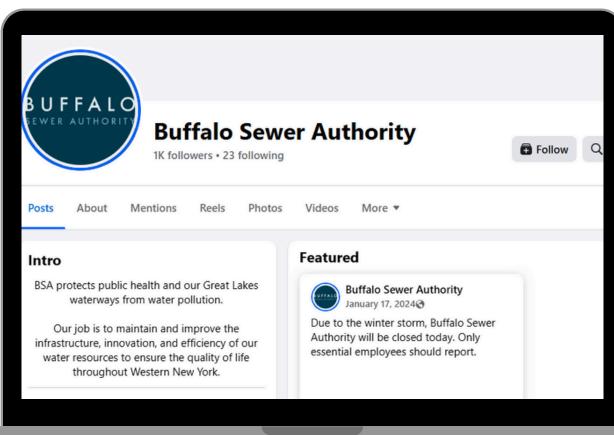
Rain may be in the forecast for Friday;
 the team is aware that this may impact the fair.



#### Marketing the QCCW Fair

- Help us share the flyer!
- Repost Buffalo Sewer's Social Media Pages
  - The Buffalo Sewer Authority
  - @buffalosewerauthority
  - @Buffalo Sewer Authority
  - @BuffaloSewer







### Updates from SAC

